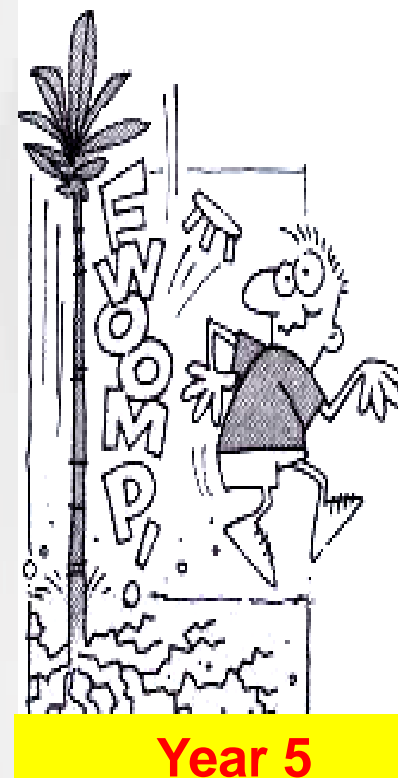
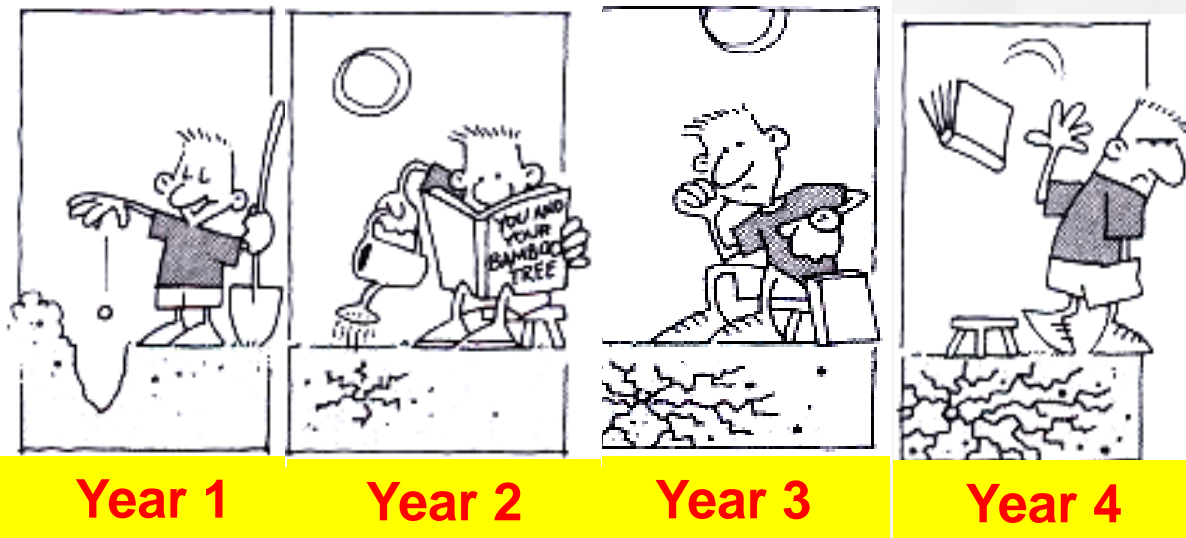


Three Analogies for Business Excellence Journey

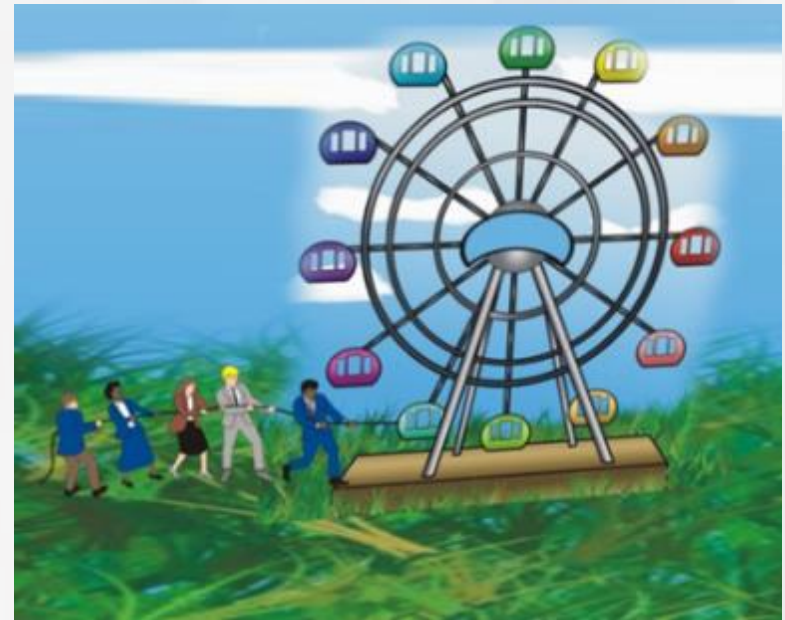
Analogy no 1: The Chinese Bamboo Tree



Chinese Bamboo tree shows ZERO growth in the first 4 years. This time is utilized for strengthening the roots. One should have patience to nurture the plant with water and fertilizers. After four years, the growth is phenomenal. **It grows more than 80 feet in just 4 weeks !** The result is a tree with strong roots. Same analogy is applicable to building culture, developing people and building systems like lean. *"The Secret of Success is Constancy of Purpose"- Dr. Deming*

Three Analogies for Business Excellence Journey

Analogy no 2: The Flywheel

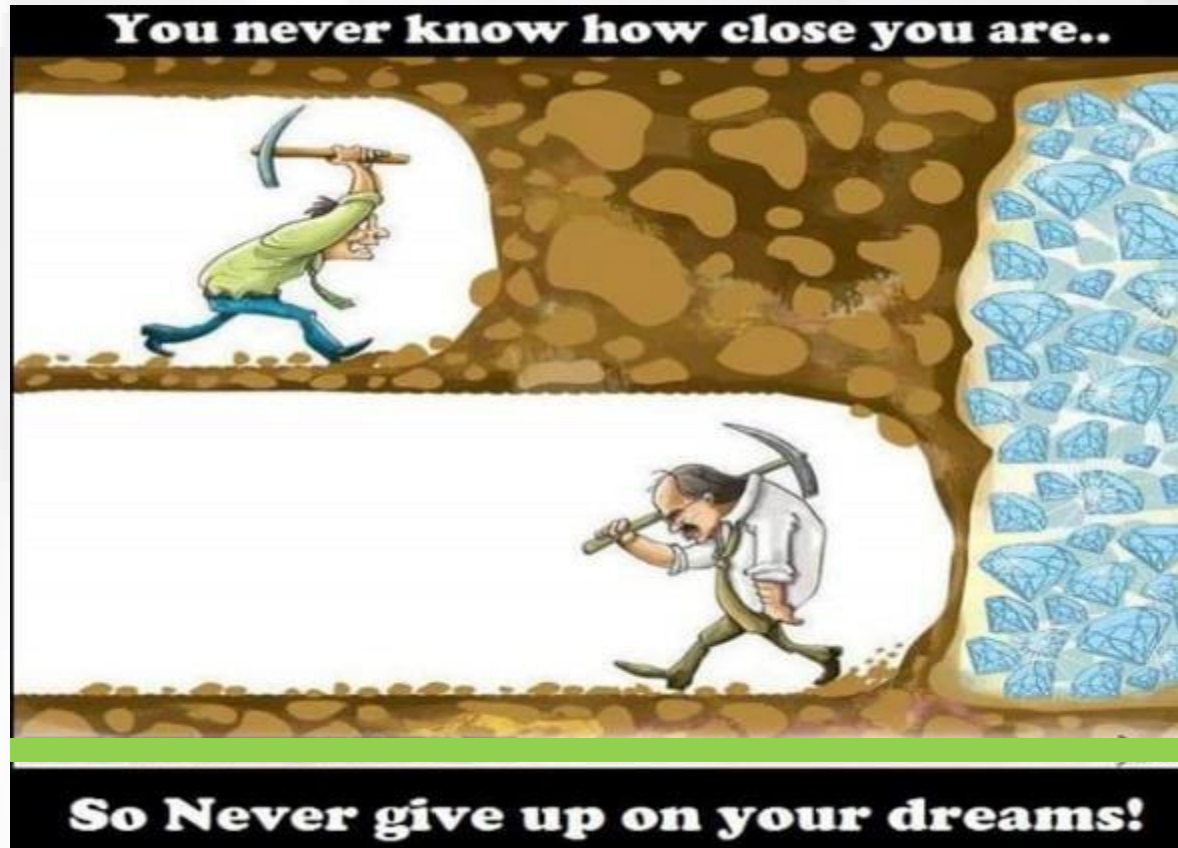


Imagine a giant flywheel which will be having huge inertia and difficult to rotate . But once we rotate and create momentum, it does-not require much efforts and keeps running. Same analogy is applicable to Business Excellence Journey and Cultural Change. The rate of change depends on how many people are involved in it and who is leading it. **Beware of the danger of stopping, before it starts rotating and gather momentum ! Otherwise, we will be doing this again and again, Year after Year.**

Thought for the week

Three Analogies for Business Excellence Journey

Analogy no 3: The Diamond Hunt



Many people give-up when they are about to reach their goals!. This is because of not able to visualize the positive transformations happening inside the organization . Deep roots are not visible from outside.