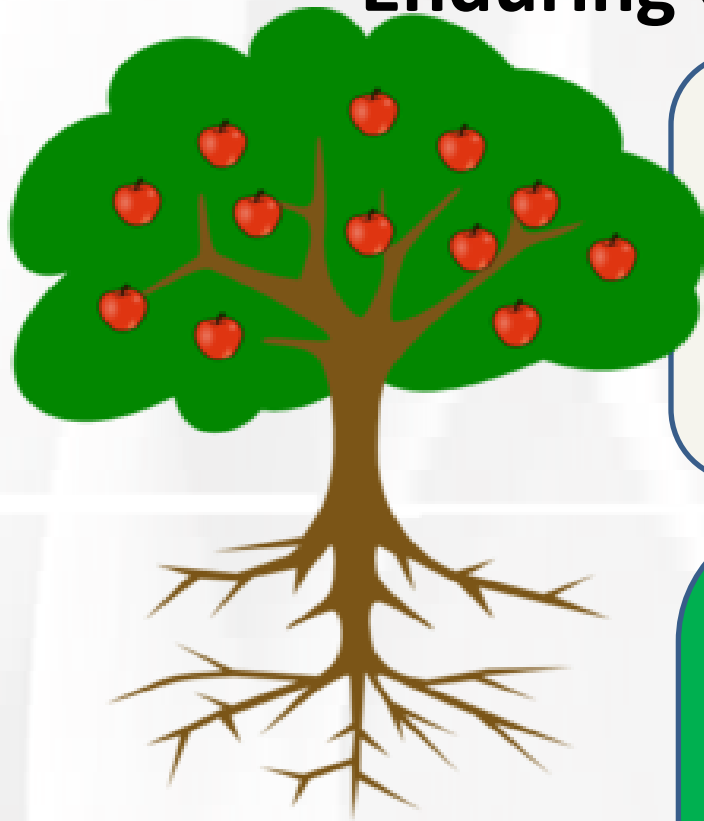


Enduring Great Organizations



What the external world can see (**FRUITS**)

Business Growth
Customer delight
Tools and Techniques

What may not be visible to external world (**Roots**)

- Culture of self discipline
- Employee Involvement/Engagement
- Values and Principles (Way of Life)
- Robust processes
- Leadership
- Constancy of purpose
- Commitment for continual learning
- Innovation Minds