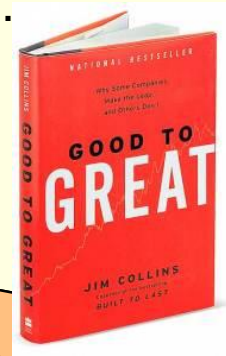


Window and Mirror Analogy**

Great Leaders Look out the **window** to apportion credit to factors outside themselves when Things go well (and if they cannot find a specific person or event to give credit to, they credit good luck).At the same time ,they look at **mirror** to apportion responsibility, never blaming bad luck when things go poorly

The comparison leaders did just the opposite. They'd look out the window for something or someone outside themselves to blame for poor results, but would ,preen in front of the mirror and credit themselves when things went well.



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** Source : Jim Collin's book, "**Good to Great**"
Why Some Companies
Make the Leap...
and Others Don't